

You are invited by the President and CEO of the **Baldrige Foundation**,
to participate in a Leader Dialogue Roundtable Event

Rural Healthcare Operations CEO INNOVATION COUNCIL

T H E M E

RURAL HEALTHCARE PERFORMANCE EXCELLENCE IN THE AGE OF CONSUMERISM

UAB SCHOOL OF
HEALTH PROFESSIONS

The University of Alabama at Birmingham



The Baldrige Foundation and SOAR Vision Group are partnering with The University of Alabama at Birmingham's (UAB) Department of Health Services Administration on this year's National Symposium for Healthcare Executives event. The Rural Healthcare CEO Innovation Council will participate in the Symposium's Keynote Presentation by Chuck Stokes, Top Golf Dinner/Networking event and Friday C-Suite Panel in addition to our own rural healthcare-focused programming.

YOU ARE INVITED TO PARTICIPATE IN A RURAL HEALTHCARE OPERATIONS CEO INNOVATION COUNCIL, NOV 7-8, 2019, AT THE SHERATON HOTEL IN BIRMINGHAM, AL

DISCUSSION FACILITATORS:

Dr. Roger Spoelman, Executive Advisor, Strategic and Operational Integration Trinity Health, and CEO, Cure International

Jennifer Strahan, COO SOAR Vision Group, Strategy Execution System Co-Architect and Accelerated Baldrige Performance Excellence Pathway Facilitator

Ben Sawyer, President & CEO SOAR Vision Group, Strategy Execution System Co-Architect and Accelerated Baldrige Performance Excellence Pathway Facilitator

NOV 7: KICK-OFF LUNCH AND DISCUSSION (12:30 PM - 2:00 PM)

KEYNOTE: Chuck Stokes, President & CEO of the Memorial Hermann Health System, Houston, TX - *Organizational Sustainability in the Journey from Fee-For-Service to Value-Based Care*

AFTERNOON ROUNDTABLE DISCUSSION TO INCLUDE:

(2:00 PM - 5:30 PM)

- Challenges Facing Rural Healthcare Operators
- The Role of Innovation in Strategy Development and System Differentiation
- Integrating Innovation and Performance Excellence Into Your Operating Model

NETWORKING EVENT (6:00 PM to 8:30 PM) Top Golf Outing

NOV 8: MORNING ROUNDTABLE DISCUSSIONS TO INCLUDE: (8:30 AM – 12:00 PM)

- Panel: High Performance Case Studies
- Joint Session with Baldrige Foundation CEO Roundtable discussion

JOIN A SMALL GROUP OF PEERS IN INTERACTIVE DISCUSSIONS ABOUT LEADERSHIP OF PERFORMANCE EXCELLENCE IN RURAL HEALTH



PARTNER

www.baldrigefoundation.org

<https://leaderdialogue.com/>



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